



Contracting Support to the Warfighter

Letterkenny Business
Opportunity Showcase
9 June 2011

Ms. Cathy Dickens
Executive Director/PARC
Army Contracting Command-Redstone



Mission

Provide global contracting support to warfighters through the full spectrum of military operations.

Vision

A professional workforce providing quality contracting solutions in support of our warfighters.





HEADQUARTERS DEPARTMENT OF THE ARMY WASHINGTON, DC, 8 July 2009



ESTABLISHMENT OF THE UNITED STATES ARMY CONTRACTING AGENCY (ACA)

1. Effective 1 October 2002, the Director for the Army Contracting Agency (ACA) will perform the following new mission:

The Director, ACA is represent the rate Assistant Secretary of the Army (Arquistion, Logistics, A. Technology (SAS, ALT)). The ACA will be a fined speciation, geory (FOA) under ASA(ALT) and backputered in the National Capital Begion (RCB). The mission of the ACA is no provide command and control of the regional and installation contracting offices, the U.S. Army Information Technology, E-Commerce, and Commercial Contracting Center (ITEC4) and the contingency contracting function. The ACA will ensure that Army contracting in rehaped to

- a. Consolidate similar and common use contracts to reduce duplication and leverage economies of scale;
- b. Complete the implementation of centers and satellites contract requirements consolidation;
- Reduce management overhead and realign personnel to maximize efficient and effective operations; and
- d. Ensure continued small business emphasis.
- 2. Effective 1 October 2002, ACA, unit identification code (UIQ WiGSAA, is established as a POA reporting to the ASA(ALT), responsible for IEEC at unit own continuental United States (CONLS) regional contracting centers. The IEEC4 will be established for Army enterprise-wide hoping capability for common use information technology and common cast internal Econum Contracting centers will divide the CONUS contracting structure along geographical lones and will adapt with and complement the insulation inflangment Agency (EMA) comparison of the CONUS contracting structure along geographical lones and will adapt with and complement the insulation inflangment Agency (EMA) comparison of the CONUS contraction inflangment Agency (EMA) comparison in the CONUS contraction of the CONUS contracting structure along the CONUS contracting structure and contracting contracting structure and c
- 3. The ACA will coordinate with Headquarters, Department of the Army (HQDA) officials for all Planning, Programming, Budgeting Execution Systems and operational matters.
- The ACA will identify subordinate directorates with full responsibility for all fiscal, financial accounting, fund distribution, and operational matters.
- 5. The Agency will consist of two subordinate CONUS regions (North and South), a Center (ITEC4), and five outside continental United States (CCONUS) contracting commands or elements, with each of the eight directors or commanders reporting to and rated by the Director, ACA. The CONUS and OCONUS UICs and locations are established as follows:

General Order #6
Establishment of
Army Contracting Agency,
Oct 02

Urgent Reform Required: Army Expeditionary Contracting



Report of the "Commission on Army Acquisition and Program Management in Expeditionary Operations"

Gansler Report, Oct 07

SECRETARY OF THE ARMY WASHINGTON

MEMORANO IN EGO

ACTING ASSISTANT SECRETARY OF THE ARMY (ACQUISITION, LOGISTICS AND TECHNOLOGY)
COMMANDING GENERAL, U.S. ARMY MATERIEL COMMAND DIRECTOR, U.S. ARMY CONTRACTING AGENCY

SUBJECT: Realignment of the U.S. Army Contracting Agency and Establishment of the U.S. Army Contracting Command

- 1. To improve mission support to our deployed forces and implement the Gansler Commission recommendation on Army Acquisition and Program Management, I direct the realizament of the U.S. Army Contacting Agency (ACA) under the U.S. Army Material Command (ARC). It is under the destance of the U.S. Army Contradeding Command (ACC). The realizament of ACR is effective the date of this memoritaristion. This realizament will provide a more effective structure through which to exact the support of the U.S. Army Contradeding Command (ACC). The realizament of ACR and realizament of the ACC.
- 2. Establishment of the ACO will cocur as soon as maticable. Immediately upon realignment, AMC will assume responsibility for the ACA and the instellance and functions as described in Headquarters, Department of the ACA and the instellance ACO will be a Command to the ACO will be accorded to the ACO will be a
- This realignment will be permanently documented in a formal rescission of General Orders No. 5. The Office of the ASA(ALT) will prepare an Army-wide staff action that will address the transfer of the ACA to AMC. Because of the importance of this action, such formal staffing will be completed expeditiously.

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1. Eff

GENERAL ORDERS

No. 2009-20

I. Effective 30 January 2008, by order of the Secretary of the Army, the United States Army Contracting Command (ACC) was established as a Major Subordinate Command of Army Meteriel Command of Almy. The mission of the ACC is to provide global contracting support to warfighters through the full spectrum of military operations. This General Order further documents the establishment of the ACC, and it reacted Headquarters, Department of the

ESTABLISHMENT OF THE UNITED STATES ARMY CONTRACTING COMMAND AS A MAJOR SUBORDINATE COMMAND OF THE UNITED STATES ARMY MATERIEL COMMAND

Army General Order Number 6, Establishment of the United States Army Contracting Agency (ACA), dated 26 September 2003.

2. The former United States Army Contracting Agency (ACA), headquartered at 5109 Levelburg Piles, Skyline 6, Suite 302, Falls Church, VA with the nine elements listed below, and all components theref, are realigned under the ACC.

United States Army Contracting Region, South (UIC: W6BBAA)

United States Army Contracting Region, North (UIC: W6BAAA)

United States Army Information Technology, E-Commerce and Commercial Contracting Center (ITEC4) (UIC: W6A8AA) Alexandria, VA

United States Army Contracting Center of Excellence, Derivative under ITEC4 (UIC: W6A804)

United States Army Contracting Command – Europe B (UIC: W6PAA)
Seckenheim, Germany

United States Army Centracting Command - Southwest Asia (UIC: W6BVAA)
Port McPherson, GA

United States Army Contracting Commend - Korea (UIC: W6BWAA)

(UIC: W6BWAA)
Unit 15289, APO AP 96205-0062

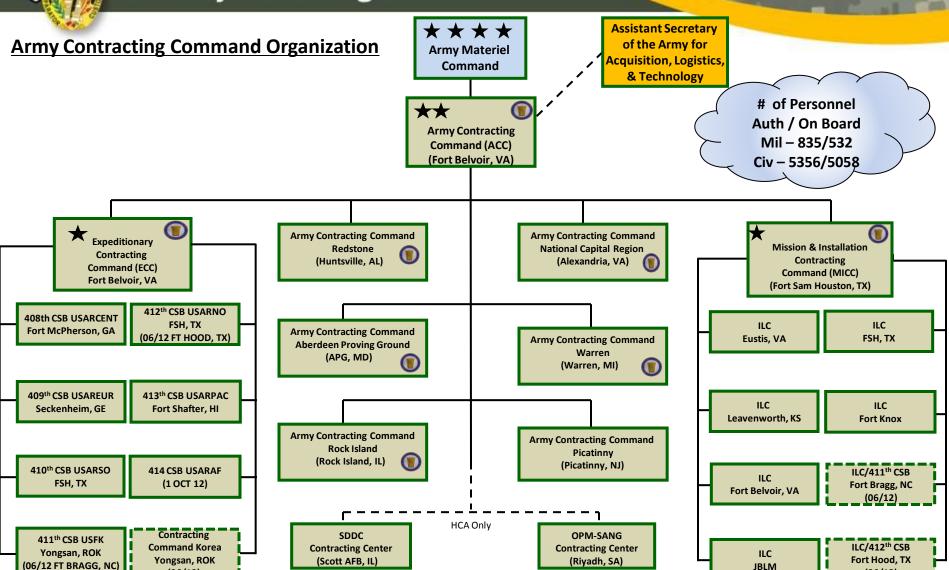
"This General Order supersedes Department of the Army General Order 6, dated 28 September 2003.

Realignment of ACA to AMC, Jan 08

General Order #20
Establishment of ACC, ECC
and MICC, Jan 08

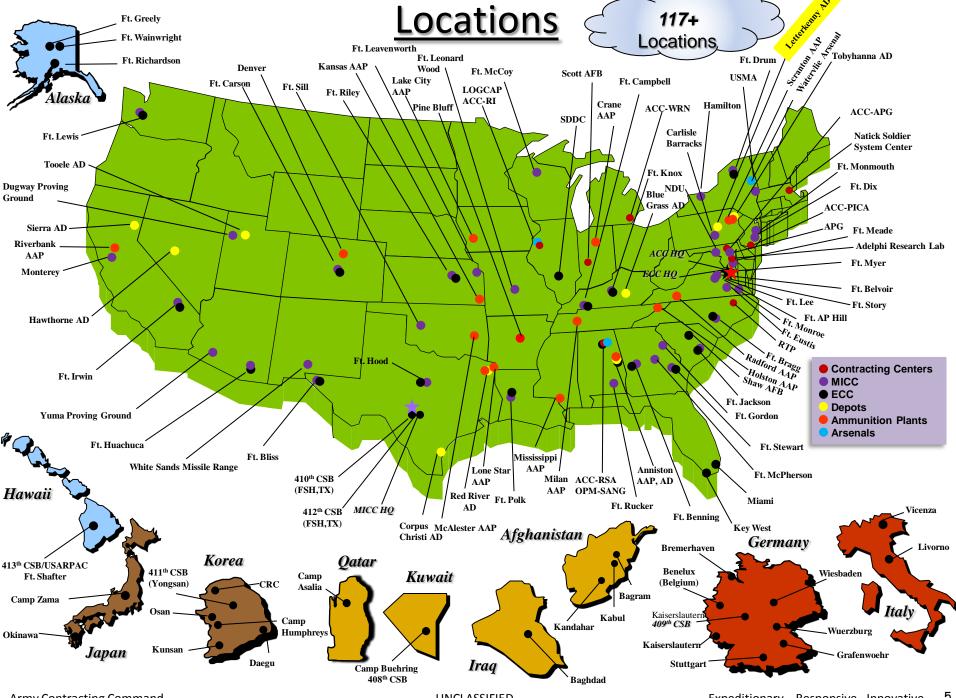






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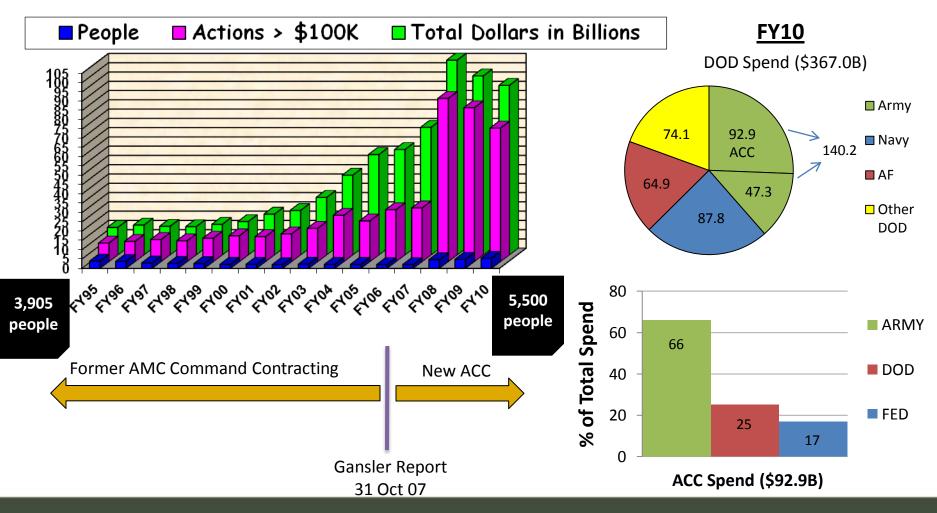
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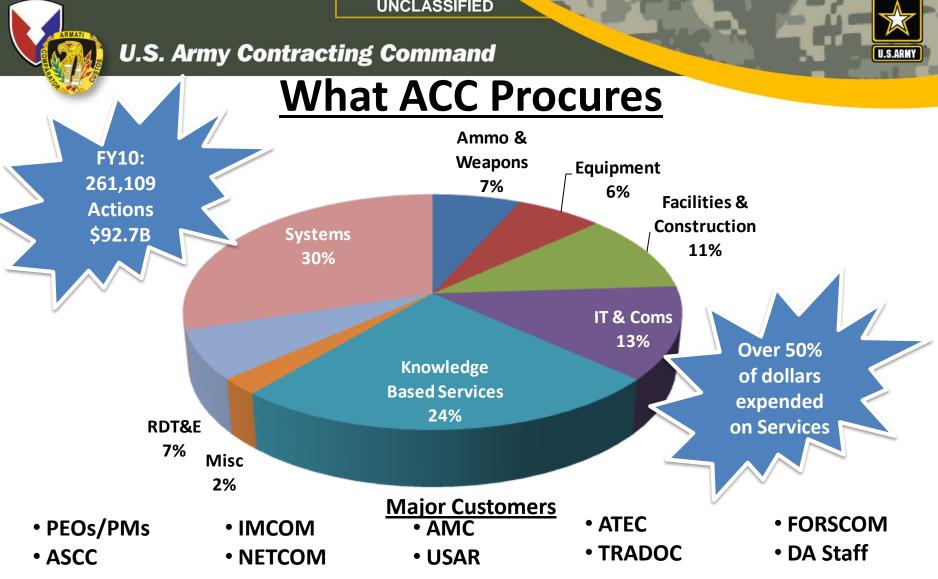






ACC Trends & Impacts





-PEO/PM: Program Executive Office

Program/Project/Product Manager

AMC: Army Materiel Command

USAR: United States Army Reserve

ATEC: Army Test and Evaluation Command

Command

TRADOC: United States Army Training and Doctrine

IMCOM: Installation Management Command

ASCC: Army Service Component Command NETCOM: Network Enterprise Technology Command

FORSCOM: United States Army Forces Command

DA Staff: Department of the Army Staff





ACC Strategic Priorities

- Grow and develop a professional civilian and military workforce
- Maintain superior customer focus
- Standardize, improve and assure quality business processes and policies across the organization
- Obtain and maintain needed resources
- Enhance Working Environment/Quality of Life

Supports Implementation of Gansler Report Recommendations





OSD Better Buying Power Initiatives

Five Key Initiatives



THE UNDER SECRETARY OF DEFENSE 3010 DEPENSE PENTACON WASHINGTON, DC 2030 (3010)

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MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS DIRECTORS OF THE DEFENSE AGENCIES

SUBJECT: Implementation Directive for Better Buying Power - Obtaming Greater Efficiency and Productivity in Defense Sponding

As detailed in my September 14, 2010 Guidance to accursition professionals 1 am socking to obtain greater efficiency and productivity in defense spending by pursuing initiatives in the following five areas: (1) Target Affordability and Control Cost Growth; (2) Incentivize Productivity and fanovation in Industry; (3) Fromote Real Competition; (4) Improve Tradeoraft in Services Acquisition; and (5) Reduce Non-Productive Processes and Bureaucrapy.

This memorandum specifies actions that I expect you to execute other inmediately or in the time frame indicated in order to implement the September 14 Guidance. Additional actions in support of these five initiatives will be developed over the next few weeks and months

TARGET AFFORDABILITY AND CONTROLLING COST GROWTH

Mandate affordability as a requirement

Effective November 15, 2010, I will implement affordability-based decision making: mileatone decision points for all Acquisition Category (ACAT I) programs. Specifically, I direct the following actions:

Baseline Portfolio analog Mission Area Definitions: As a besis for affordability analysis, you will use standard budget categories to the extent possible. Representative examples include: tactical whoseled vehicles, tactical aircraft, surface combatants, and communications satellites.

Milestone (MS) A: You will establish an affordability target to be treated by the program manager (FM) like a Key Performance Parameter (KPP). This affordability target (mitially. average unit sequisition cost and average annual operating and support cost per unit) will be the humas for pro-MS B decision making and systems engineering tradeoff analysis. This analysis should show results of capability excursions around expected design performance points to stantia ability recently of expectancy excursions occurred expected acceptance per normalize prome or highlight elements that can be used to exabilistic cut and schedule trade space. The affordability target should be presented in the context of an analysis of the resources that are projected to be available in the portfolio(s) or massion area(s) associated with the program being considered for the MS A decision, assuming programmed defense budgets and force structures. In order to mace this requirement, you will provide a quantitative analysis of the program's portfolio or mission area across the life cycle of all products in the portfolio or mission area, including acquisition and operating and support budget suitability to absorb the proposed new start as

OSD's Implementation Directive for **Better Buying Power (3 Nov 10)**

Target Affordability and Control Cost Growth

Incentivize Productivity & Innovation in Industry

Promote Real Competition

Improve Tradecraft in Acquisition of Services

Reduce Non-Productive Processes and Bureaucracy





Results: Guidance Roadmap

Target Affordability and Control Cost Growth

- Mandate affordability as a requirement
 - •At MS A (aka Technology Development Decision) set affordability target as a Key Performance Parameter
 - •At MS B (aka Product Development Decision) establish engineering trades showing how each key design feature affects the target cost
- •Drive productivity growth through Will Cost/Should Cost management
- •Eliminate redundancy within warfighter portfolios
- •Make production rates economical and hold them stable
- Set shorter program timelines and manage to them

Incentivize Productivity & Innovation in Industry

- •Reward contractors for successful supply chain and indirect expense management
- •Increase the use of FPIF contract type where appropriate using a 50/50
- share line and 120 percent ceiling as a point of departure
- •Adjust progress payments to incentivize performance
- •Extend the Navy's preferred supplier program to a DoD-wide pilot
- •Reinvigorate industry's independent research and development and protect the defense technology base

Promote Real Competition

- Present competitive strategy at each program milestone
- Remove obstacles to competition
- Allow reasonable time to bid
- •Require non-certified cost and pricing data on single offers
- •Require open system architectures and set rules for acquisition of technical data rights
- •Increase dynamic small business role in defense marketplace competition

Sept 14, 2010

Improve Tradecraft in Acquisition Services

- •Create a senior manager for acquisition of services in each component, following the Air Force's example
- Adopt uniform taxonomy for different types of services
- •Address causes of poor tradecraft in services acquisition
 - •Assist users of services to define requirements and prevent creep via requirements templates
 - •Assist users of services to conduct market research to support competition and pricing
 - •Enhance competition by requiring more frequent re-compete of knowledge-based services
 - •Limit the use of time and materials and award fee contracts for services
 - •Require that services contracts exceeding \$1B contain cost efficiency objectives
- •Increase small business participation in providing services

Reduce Non-Productive Processes and Bureaucracy

- •Reduce the number of OSD-level reviews to that necessary to support major investment decisions or to investigate and respond to significant program execution issues
- •Eliminate low-value-added statutory processes
- •Reduce by half the volume and cost of internal and congressional reports
- •Reduce non-value-added overhead imposed on industry
- Align DCMA and DCAA processes to ensure work is complementary
- •Increase use of Forward Pricing Rate Recommendations (FPRRs) to reduce administrative costs

Blue = PM Green = OSD

Red = Contracting Purple = Joint PM/Contracting

Orange = DASA(Services) and requiring activity





Better Buying Power - Impact Summary

- More frequent competition for services work--every 3 years in most cases, instead of the current 5 years
- More service contracts going to small business
- Increased reliance on fixed-price type contracts under certain conditions
- Better research into market conditions to get a clear idea of appropriate contract pricing





External Oversight & Political Environment







Questions